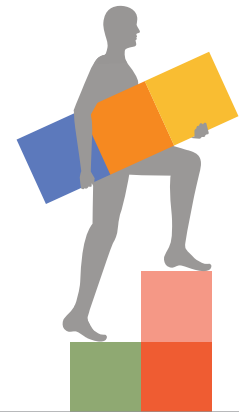


# PRESENTING TO SENIOR LEADERS

This workshop is a two-day presentation skills workshop that helps business presenters deliver effective and productive senior level presentations. Senior leaders demand a specific type of content, focused on data and decision making. They want presenters to be clear, concise, and confident. This workshop offers critical insights and successful strategies for influencing a senior level audience.



## Effectively presenting to leaders demands a refined content and efficient delivery.

This two-day workshop combines group training and individual coaching sessions.

This workshop is highly interactive and utilizes real-life content from participants. During the workshop participants will develop a 2-minute presentation using a framework that is specific for a senior leader audience. Participants will be videotaped giving their presentation, and receive targeted feedback for improvement. Each participant will have a one-hour individual coaching session to refine their presentation, practice delivery style, and identify key areas for improvement.

*Presenting to Senior Leaders and Decision Makers* can be conducted in a one-day program that does not include individual coaching. All programs can be modified for a virtual format.

### The workshop learning objectives are:

- Identify a clear objective for the presentation;
- Develop a concise and compelling executive summary;
- Organize content and logic flow to make a persuasive case;
- Deliver the presentation with a confident and authoritative style;
- Identify personal strengths and areas for improvement.

***“Susannah’s impact on the success of our teams has been extraordinary. Participants in her workshops walk away with a set of well-developed skills and frameworks and a greater sense of confidence. Susannah and her associates have worked with a broad spectrum of employees, from individual contributors to senior vice presidents.”***

—Director of Global Customer Learning, Twitter



**SusannahBaldwin**

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**Susannah Baldwin, Ph.D.** is a leadership and communications coach based in the San Francisco Bay Area. Susannah and her associates conduct workshops that include *Present with Impact*, *Presenting to Senior Leaders*, *Presentation Skills for Women*, *Storytelling that Sells*, and *Women, Language, and Power*.

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