

WOMEN'S LEADERSHIP COMMUNICATION PROGRAM

Communication skills are one of the most under-appreciated barriers to women's advancement. My [book](#) describes my thesis that women have been socialized to speak in ways that undermine their power. As a result, their authority and effectiveness in influencing at the leadership level may be minimized, and their promotions to leadership levels passed over.

This program is an in-depth investment in women to achieve more of what they want and to advance their goals, leadership, and careers.



General Course Description

The WLCP is a three-month program designed to provide women with a variety of business specific communication skills that are critical for advancement and building visibility in the workplace.

The program consists of four, two-hour workshops as well as group and peer coaching sessions. Each workshop covers a different aspect of communication necessary in the business / leadership environment. WLCP cohorts will meet in-between workshops for monthly group coaching sessions with Susannah, each focused on implementing content from the previous workshop. Additionally, each woman will have a learning partner for peer coaching over the course of each month.

Topics covered:

Women, Language, and Power

Communication style can be one of the greatest barriers to women's advancement and parity. But it can also be one of women's greatest opportunities if they can become comfortable strategically using language to achieve their objectives.

Presenting to Senior Leadership

This workshop helps women deliver effective and productive presentations and conversations to influence, persuade, and gain credibility with senior audiences.

Leadership Communications

This workshop will address two critical communications leaders have to make: 1) articulating the strategic direction for their team or function, and 2) developing a concise and convincing elevator pitch that describes their work.

Your Leadership Story

A leader's passion for the things they want to change and accomplish comes from their own personal values and life experience. This workshop will encourage women to build a leadership story in order to create a meaningful connection and build their personal brand.



Susannah Baldwin

Leadership and Communications Coaching

Susannah Baldwin, Ph.D. is a leadership and communications coach based in the San Francisco Bay Area. Susannah and her associates conduct workshops that include *Present with Impact*, *Presenting to Senior Leaders*, *Presentation Skills for Women*, *Storytelling that Sells*, and *Women, Language, and Power*.

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